



Integrated  
Merchandising  
Solutions

## COVID-19 Rapid Response Solutions for Retailers & Brands

PROTECT YOUR CUSTOMERS | PROTECT YOUR EMPLOYEES | PROTECT YOUR BRAND




# COVID-19 Rapid Response Solutions

for retailers & brands

Click the categories on the right to explore rapid response solutions for essential retailers & brands responding to the evolving COVID-19 situation.

IMS can customize any product to meet your needs or work with you to craft a unique solution.

## NAVIGATING THIS DECK:

 If you would like to learn more about any product or solution, click the information icon on the page to send an email to our COVID-19 Response Team at [covid.response@imsretail.com](mailto:covid.response@imsretail.com)

 To return back to this menu page at any time, click the home icon

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Last updated 4/7/20

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Masks &  
Shields

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# Social Distancing

for retail



For more information on COVID-19 Rapid Response Solutions  
for Retailers & Brands, reach out to [covid.response@imsretail.com](mailto:covid.response@imsretail.com)

# Social Distancing Decals

IMS can customize any product to meet your needs or work with you to craft a unique solution.



Designates recommended 6-foot social distancing best practice for essential stores



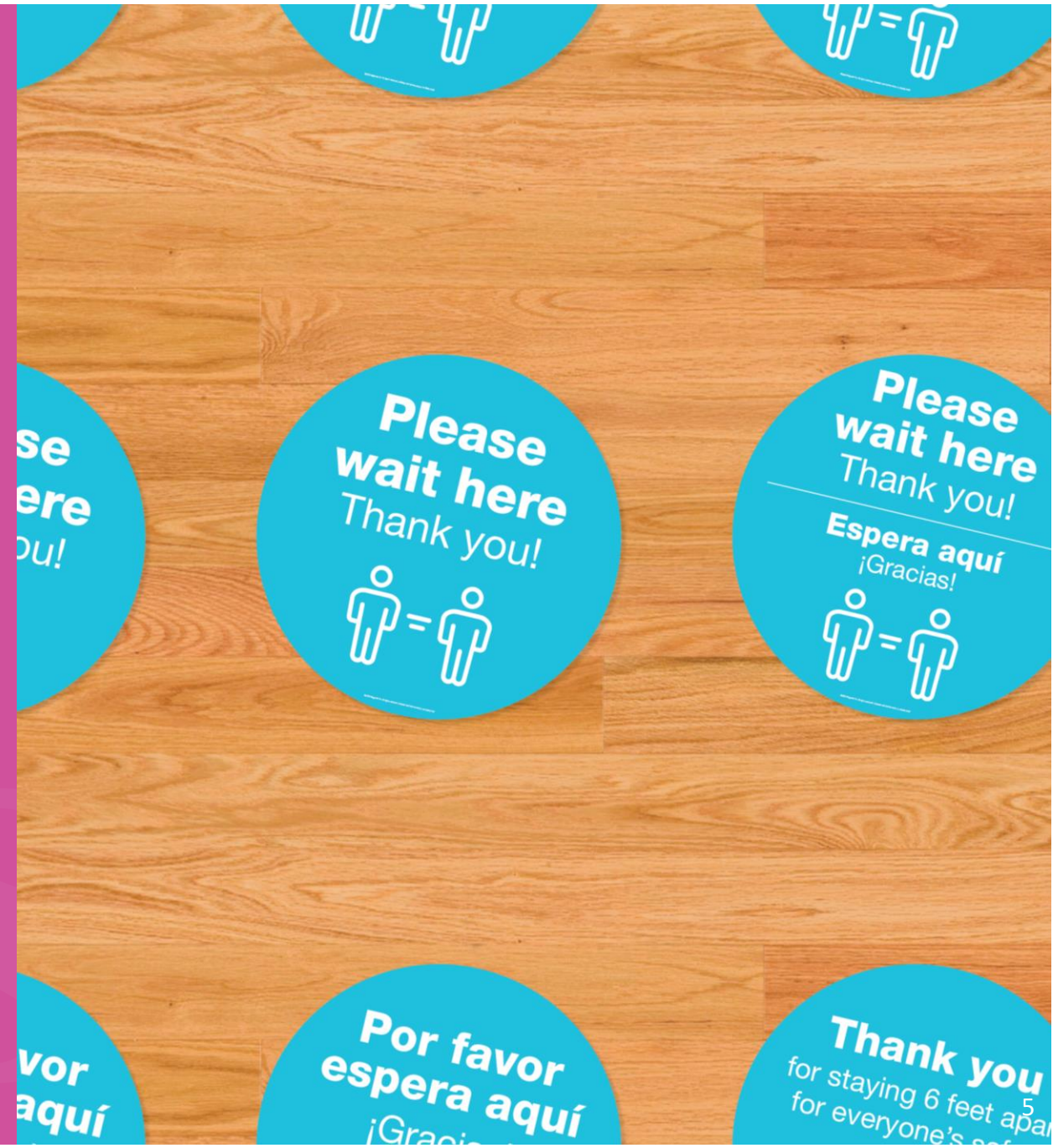
Apply near checkout or other interaction points between associates and customers



Pricing varies by solution/item and quantity



Approximately 2-3 weeks for design & production





# One Way Directional Signage

IMS can customize any product to meet your needs or work with you to craft a unique solution.



Signage would direct consumer on one-way direction of the aisle



Creating directional pathways for consumer to shop in-store while limiting aisle congestion



Pricing varies by solution/item and quantity



Timing varies by solution/item and quantity



# Safety Shields

IMS can customize any product to meet your needs or work with you to craft a unique solution.



Offers layer of protection against cough and the spread of germs



Polycarbonate shields that can be applied at key customer interaction points



Pricing varies by solution/item and quantity



Timing varies by solution/item and quantity

ims





# Full Partitions & Barriers

IMS can customize any product to meet your needs or work with you to craft a unique solution.



Plexiglass barriers to help mitigate contact that occurs within 6-ft social distance recommendations



Can have fixed or adjustable openings, as well as accommodate vinyl graphics for messaging to consumers



Pricing varies by solution/item and quantity



Timing varies by solution/item and quantity - Installation service also available (KDM)





# Drive Thru Partitions & Barriers

IMS can customize any product to meet your needs or work with you to craft a unique solution.



Plexiglass barriers to help mitigate contact that occurs within 6-ft social distance recommendations



Can have fixed or adjustable openings, as well as accommodate vinyl graphics for messaging to consumers



Pricing varies by solution/item and quantity



Timing varies by solution/item and quantity - Installation service also available (KDM)



# Informational & Wayfinding Signage

IMS can customize any product to meet your needs or work with you to craft a unique solution.



Interior or exterior signage for retailers, grocery stores, quick serve restaurants, gas stations and more.



Advise customers of new store hours, social distancing protocols, online ordering/fulfillment solutions, contactless payment/takeout/pickup options, and more.

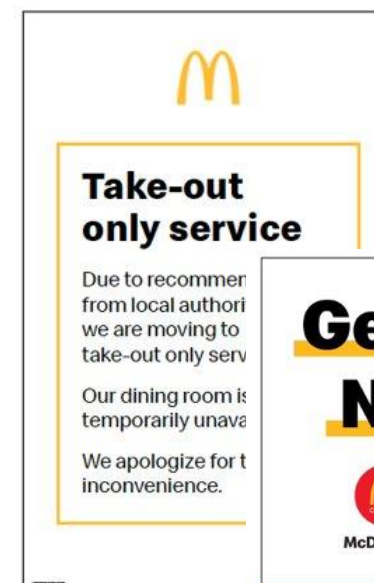


Pricing varies by solution/item and quantity



Timing varies by solution/item and quantity

ims





# Contactless Mobile Payment Signage

IMS can customize any product to meet your needs or work with you to craft a unique solution.



Signage along checkout lanes and at register to instruct consumers on mobile pay options



Use signage to provide instructions on how to setup while in line and how to execute at checkout



Pricing varies by solution/item and quantity



Timing varies by solution/item and quantity



# PPE & Retail Safety

for employees



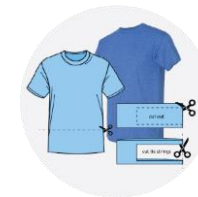
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# Guide to Face Masks & Shields

As of April 3, 2020, the CDC recommends wearing cloth face coverings in public settings where other social distancing measures are difficult to maintain (e.g., grocery stores & pharmacies) especially in areas of significant community-based transmission.

IMS has identified several face mask and face protection solutions we are able to offer to our clients that do not impact critical supplies reserved for healthcare workers and medical first responders. Here is a guide to the different options available at this time.



NAME	Plastic Face Shields	Non-Surgical 3-Ply Masks	Cloth Masks	DIY T-shirt Masks
COST	Contact for Quote	\$37.50 per box of 50	\$4.95 per piece	\$3.75 per blank shirt
TIMING	2 week lead time	Available 3rd week of April	2 week lead time	1-2 business days for blanks
NOTES	Used in conjunction with a mask to increase protection, cannot be used in hospital settings	Disposable, non-surgical, cannot be used in hospital settings	Cotton/Spandex, anti-microbial; black or white color options. Fabric masks should be washed after each use.	At-home instructions for DIY masks are available on CDC website; fabric masks should be washed after each use.



## Important Notes:

IMS is not providing N-95 Respirators or surgical masks for purchase. These critical medical-grade supplies are reserved for healthcare workers & medical first responders.

The information provided here does not constitute medical advice. Guidelines are changing frequently. Please refer to the FDA or CDC websites for latest recommendations.

Pricing and availability subject to change.

# Hand Sanitizer

IMS can customize any product to meet your needs or work with you to craft a unique solution.



Hand sanitizer bottles for retail locations or corporate employees



Small size makes it convenient to keep on hand for quick use between hand-washing



Pricing varies by solution/item and quantity



22-27 business days from proof approval (IMS in-hands or drop-ship date)





# Sales Rep Safety Kits

IMS can customize any product to meet your needs or work with you to craft a unique solution.



Kit for field sales reps who need to enter retail locations



Items in kit could include freezer gloves, plastic gloves, shoe covers, sanitary wipes, hand sanitizer, box cutter, etc.



Pricing varies by solution/item and quantity



Timing varies by solution/item and quantity



# Consumer Gloves & Dispenser

IMS can customize any product to meet your needs or work with you to craft a unique solution.



Disposable gloves for consumers to use while shopping



Includes acrylic holder for box of gloves to create designated space



Gloves: MOQs and Costs vary by style and qty

Acrylic Holder: MOQs and Costs vary by style and qty

\*actual holder may vary based on glove type selected



Gloves - 30 days production, 7 days kit/ship

Acrylic Holder - 20 days production, 7 days kit/ship





# Disposable & Adjustable Face Shields

IMS can customize any product to meet your needs or work with you to craft a unique solution.



11.8" x 9" disposable face shields with adjustable straps



Clear face shields to help mitigate contact that occurs within 6-ft social distance recommendations during interaction with customers



Pricing varies by solution/item and quantity



2 weeks for production

ims



Disposable Face Shield

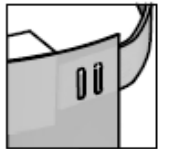
Overall size: 11.8" W x 9" H x 1.2" D



Adjustable Velcro Straps

1" thick foam pad

Mechanically fastened



\* Variation 2

.010" - .015"  
Clear Plastic

Safety rounded corners

*\*This face shield is appropriate for reducing risk of exposure during person to person interaction, but not rated for medical usage, and as such is not being reserved for hospital/healthcare worker usage*

# Branded Merchandise



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# Care Packages for Employees Working at Home

IMS can customize any product to meet your needs or work with you to craft a unique solution.



Curated care packages for corporate employees who are working from home



Includes three pre-selected care packs, as well as many options to customize your own



Approximately \$22-59 per curated box



10-15 business days to curate and ship, 5-7 business days for shipping

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**Playtime Care Collection**

Keep the fun flowing.

Reach out to your IMS Account Team to create a care package today  
1.800.810.5386 | custom@imaretail.com

A. Kikkerland Desktop 4-in-a-row Game \$14.00 / Min. 50	E. Mini Basketball Set \$7.99 / Min. 50	I. Anema Putty \$2.99 / Min. 100
B. Wooden Stacking Zen Stones \$11.00 / Min. 25	F. Constrictor Bamboo & Granite Tic-Tac-Toe Desktop Game \$14.00 / Min. 25	J. Mystical Flow Rings \$4.00 / Min. 100
C. Kikkerland Elast-cube \$7.00 / Min. 50	G. Cyber Gel HDX Stress Ball \$3.00 / Min. 100	K. Anaware Cubobot® Micro Robot Toy \$12.00 / Min. 50
D. Ball Of Whacks \$51.00 / Min. 12	H. Jelly Smacker™ Stress Ball \$2.99 / Min. 100	



Click here to see full catalog online →



# Care Packages for Essential Workers

IMS can customize any product to meet your needs or work with you to craft a unique solution.



Curated care packages for essential workers keeping retail operations running smoothly



Includes three pre-selected care packs with safety & motivational gear, as well as many options to customize your own



Approximately \$18-56 per curated box



10-15 business days to curate and ship, 5-7 business days for shipping





**ims**

**In the Field  
Care Collection**

Make their day  
a little brighter.

Reach out to your IMS Account Team  
to create a care package today  
1.800.810.5386 | custom@imsretail.com

A. Lip Balm & SPF Sunscreen \$1.10 ea. / Min. 250	E. 24oz Java Sock Reusable Drink Sleeve \$5.99 ea. / Min. 6	I. Clip-on Bluetooth Speaker (multiple colors available) \$7.99 ea. / Min. 50	L. Threadfast Ultimate Tee - Unisex sizes and multiple colors available \$4.40+ ea. / Min. 1
B. Wearable/Attachable USB Flash Drive \$4.50 ea. / Min. 50	F. Copper-Infused Cooling Towel \$1.09 ea. / Min. 100	J. Team 365 Zone Performance Tee - Men's and Women's sizes and multiple colors available \$5.70+ ea. / Min. 1	M. 4pc Emergency Tech Kit \$8.99 ea. / Min. 50
C. Stylus Pen \$4.55 ea. / Min. 100	G. Pop Thirst Cup Sleeve \$9.99 ea. / Min. 100	K. Threadfast Ultimate Long Sleeve Tee - Unisex sizes and multiple colors available \$6.50+ ea. / Min. 1	N. 25 oz Single Wall 18/8 Stainless Steel Bottle - multiple colors available \$6.99 ea. / Min. 48
D. Pop Grip Aluminum \$7.85 ea. / Min. 50	H. Lunch Tote \$5.59 ea. / Min. 50		



Click here to see full  
catalog online →

# In-the-Field Supply Drops & Morale Boosts

IMS can customize any product to meet your needs or work with you to craft a unique solution.



Appreciation gift ideas for employees who are working on the front lines



Functional & morale boosting branded gear to keep employees motivated and protected



Pricing varies by solution/item and quantity



Timing varies by solution/item and quantity

## In Stock

### • Icon T-Shirts

- Sizes SM-3XL
- \$6.99 ea
- New production lead time 10-14 business days

- 500 ea across sizes



- 300 ea across sizes



### • Archery T-Shirts

- Sizes SM-3XL
- \$5.99 each
- New production lead time 10-14 business days

- 1500 ea across sizes



- 1500 ea across sizes



### • Shoelaces

- \$1.25 per pair
- New production lead time 10-14 business days

- 600 pair



- 300 pair



## New Ideas with Domestic Production

### • Bandana

- 22" x 22" Hemmed Bandana
- 100% cotton
- Includes 1 color imprint
- Lead time 10-14 business days

- 5000 ea \$2.50



### • Multifunctional Bandana & Wrap

- Full color dye-sublimated all over imprint
- Size 19" W x 10" H
- New production lead time 10-14 business days
- 5000 ea \$4.00



### • Polyester Accessory Tag

- \$3.00 each
- New production lead time 14-21 days
- 5000 each



# Products for Re-Sale (Premium Alc/Bev Example)

IMS can customize any product to meet your needs or work with you to craft a unique solution.



Branded merchandise products for retailers, CPG brands, alc/bev companies, restaurants, etc.



Can be sold with or used to carry to-go orders



Pricing varies by solution/item and quantity



Timing varies by solution/item and quantity

